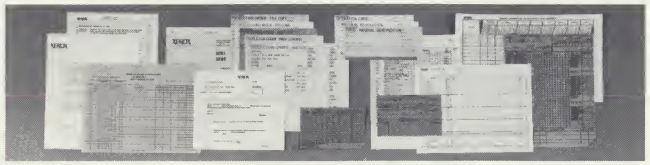
Masterless Reproduction. Using your original only, the Xerox 2400* makes copies at the rate of 2400 per hour. Without masters, wet chemicals or waiting. Makes perfect black-and-white copies of anything written, typed, drawn or printed on unsensitized bond paper. The 2400 copies colors and all types of ink. Copies are permanent, high quality, and dry from start to finish so they're immediately useable.

The Xerox 2400 is surprisingly simple to use: dial the number of copies needed, then push a button. That's all. The 2400 makes up to 499 copies in one dial setting. Paper loading, too, is effortless: place the copy paper on a tray and push a button. The day your 2400 is installed almost anyone can make perfect copies with it.

If you could profit from faster, more efficient copy reproduction, the Xerox 2400 is probably what you **really** need.

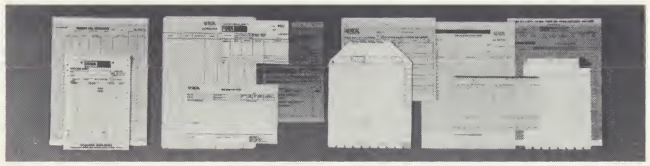
The Xerox 2400 was designed to speed, simplify and improve present business systems, to make possible completely new systems and to solve communications problems never before capable of practical solution. Here are some of the ways it can work for you:

The Xerox 2400 produces large quantities of



Directives • Memos • Notices • Reports • Letters • Schedules • Forecasts • Bulletins • Plans • Lists • Agendums • Minutes • Manuscripts • Worksheets • Records • Orders • Bills

It solves the reproduction problems of

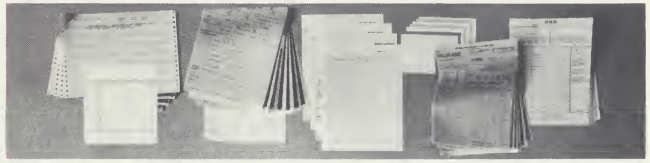


Accounting and Finance • Corporate Administration • Public Relations • Sales and Marketing • Manufacturing • Purchasing • Engineering • Research • Advertising and Sales Promotion • Personnel • Traffic

It can substitute for or replace

Snap-out carbon sets . . . Continuous forms . . . Carbonless carbon paper

It can be vital to the efficiency of these and other systems



Purchase orders • Sales orders and invoices • Engineering change notices • Shipping notices and waybills • Production orders • Billing collection

Xerox Corporation, Rochester, New York 14603

XEROX

Xerox 2400

Xerox 2400

for greater speed and flexibility in business communications